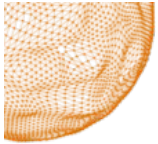


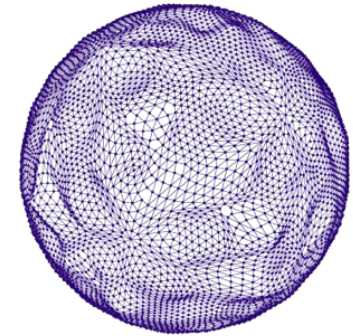
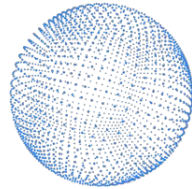
Find your teammates

Find 2 people with a **DIFFERENT COLOUR**
sticker and create your **TEAM**



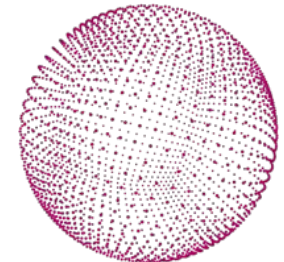
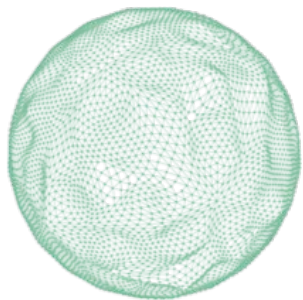
Attract Final Conference

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From Deep Tech to Deep Impact

*Imagining Societal Change through the
ATTRACT Ecosystem*





Developing breakthrough technologies for science and society

Pioneering next-gen detection & imaging technologies.

Getting science out into society, transforming new ideas into concrete solutions.

Bringing together Europe's fundamental research and industrial communities to foster innovation ecosystem.

ATTRACT Academy

for interdisciplinary university students

- co-innovation between academia, research infrastructures, and industry
- tackle societal challenges
- find new applications for ATTRACT technologies, using design thinking

R&D&I Projects on Detection & Imaging

☆ 170 Projects

ATTRACT phase 1

Identifying breakthrough technologies from fundamental research

⚡ 18 Projects

ATTRACT phase 2

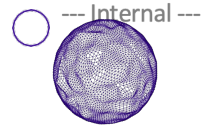
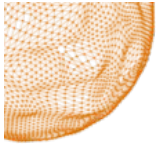
From prototypes to pre-market products

Socioeconomic Studies

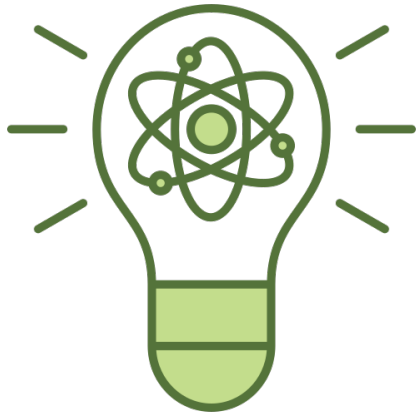
to investigate the socioeconomic impact of ATTRACT, the potential of European Research Infrastructures and Innovation Ecosystems (ERI-IEs).

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004462





Why this workshop?

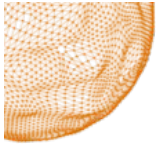


Science and Technology

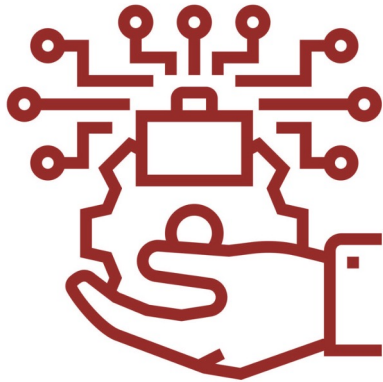


Human-centered
innovation for social
impact

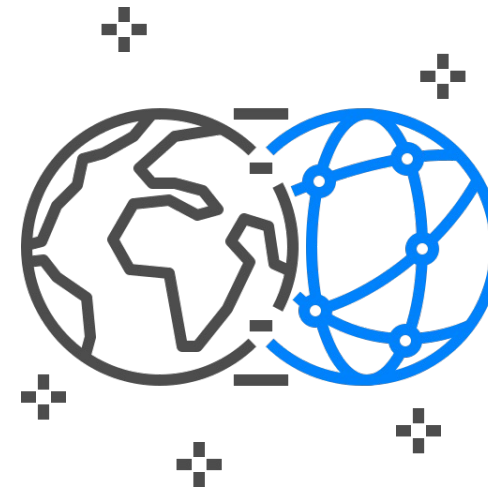
REAL WORLD CONTEXT



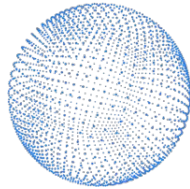
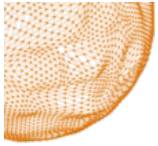
How we understand innovation?



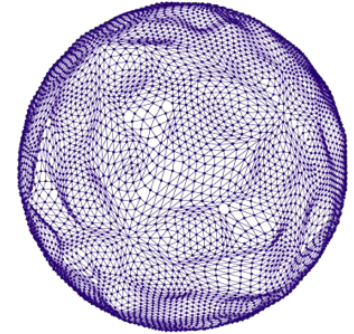
How can we commercialize this technology?



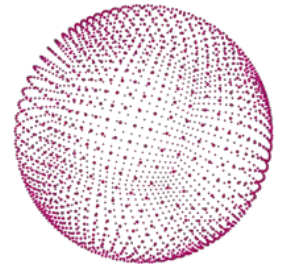
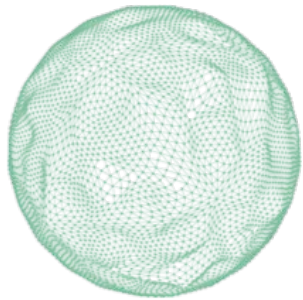
Whose lives could this tech transform and how?

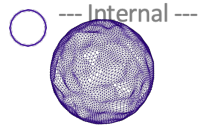
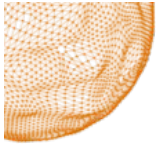


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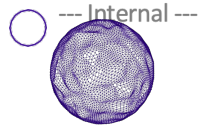
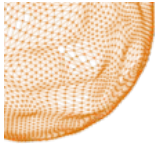
Today's Mission





Our GOALS:

- Spark **meaningful connections** across all layers of ATTRACT: researchers, students, project leaders, facility staff, policy stakeholders.
- **Bridge science and society** by imagining how ATTRACT innovations could address real-world societal challenges.
- Foster **collaborative creativity** in an inclusive, dynamic, and high-energy format



Trust the process!!!



Time is limited (and controlled)

You might feel rushed. That's okay.
Don't worry if it's not perfect or finished.
Just **keep going**—you'll be surprised.



All ideas are welcomed

There are **no bad ideas** in creativity.
We listen but we don't judge
Filtering comes later with **validation**



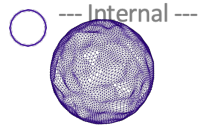
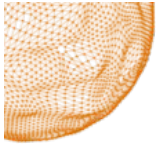
Ensure participation from everyone

Invite the **quieter** voices.
Respect all contributions.
The most **unexpected ideas** often come
from **outside your field**.



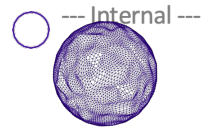
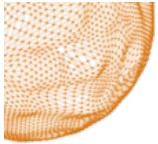
Listen and build on each other's thinking

Listen really **attentively**.
Ask: *"What if?", "Could we?", "Then what?"*
The goal is **collective creativity**,
not individual shining.



The Challenge

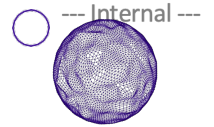
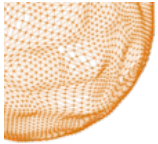
How Might We foster a Europe's innovation ecosystems—powered by deep tech, data, education, and collaboration—to address societal challenges



Get to know each other

- Introduce to each other
 - Who you **are**
 - What you **do**
 - What **ATTRACT** means to you (if it means something)

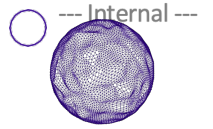
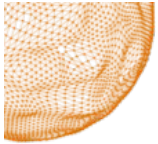




Brainstorming & Final Idea

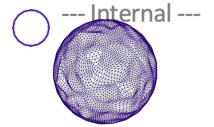
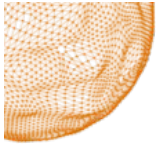
How **ATTRACT** elements
(tech, facilities, academy)
could contribute to solving the
selected challenge.





Some little help thanks to the students





Brainstorming & Final Idea

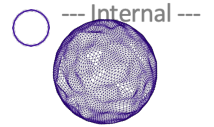
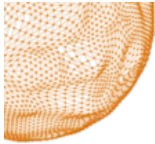
Fill the **form** including:

- Title of the idea
- Keywords
- Short Description of the idea
- How ATTRACT elements are contributing



From Deep Tech to Deep Impact



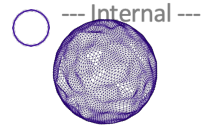
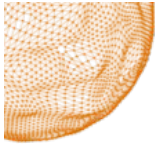


Pitching time!

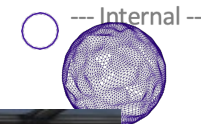
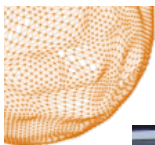
One volunteer per topic has 3 min to present- **3 min**

- Science, Education & Inclusion
- Sustainability & Environment
- Innovation Ecosystems & Cohesion
- Health & Well-being
- European Values & Future Vision





<https://forms.office.com/Pages/DesignPageV2.aspx?prevorigin=shell&origin=NeoPortalPage&subpage=design&id=w66okETgUky0kJNiGrWua-VMgNhmfTNOtw4hEYGnwhdUQkRKWERGTFQzS0paME5GQkpDS1IKUDExRS4u&analysis=false&tab=0&topview=Presentation>



Thanks for contributing to create impact in Europe